

**BBC DVD**

BBC DVD is a label published by 2 entertain Ltd

## SHOESTRING SERIES 1

### DVD RELEASE DATE: 17<sup>th</sup> OCTOBER 2011

A light-hearted detective series set in the West Country, **Shoestring** follows a radio-phone-in detective, Eddie Shoestring, a crime-solving former mental patient with a penchant for wearing pyjama jackets instead of shirts. This iconic series is available on DVD on 17<sup>th</sup> October priced at £25.52

Eddie Shoestring is a computer expert who suffers a nervous breakdown. After a period of convalescence, Shoestring decides to try his hand at detective work. His landlady, barrister Erica Bayliss, arranges for him to investigate a potential scandal involving an entertainer who works for the local Radio West.

Upon solving the investigation, Shoestring visits Radio West to brief his client, and after having trouble coming up with ideas for new programmes on the show, it's suggested that Shoestring should be hired as the station's "private ear" to present a weekly broadcast entitled 'The Private Ear of Eddie Shoestring' where members of the public are offered his services in order to investigate cases affecting them such as disappearances or the unsolved deaths of loved ones.

First broadcast in 1979, Shoestring became one of the most popular British detective shows of all time, with Trevor Eve playing the dishevelled, private eye-turned-radio show host, Eddie Shoestring.

#### **PRODUCT INFORMATION**

DVD RELEASE DATE:	17 <sup>th</sup> OCTOBER 2011	PRICE:	£25.52
CAT NUMBER:	BBCDVD3488	DURATION:	550 mins approx
DISCS:	4 DISC SET		

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#### **About 2 entertain**

2 entertain is the largest UK-owned publisher of DVD and digital content exploiting TV content globally through DVD, Blu-ray and through digital formats including downloads and apps. 2 entertain includes **Demon Music Group**, the UK's largest independent record company which produces CD, Music DVDs and digital downloads. In 2009/10 2 entertain returned profits of £38.2m.

2 entertain is a wholly owned subsidiary of BBC Worldwide, the main commercial arm of the BBC. The company exists to maximise the value of the BBC's assets for the benefit of the licence fee payer and invests in public service programming in return for rights. 2 entertain is part of BBC Worldwide's Home Entertainment division, one of the company's six core businesses.